

SILICOFCM

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Project acronym: SILICOFCM

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D9.3 – Project videos

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1.0	Final version of the document	31/05/2019

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Executive summary

Deliverable D9.3 – *Project videos* reports on the work performed in WP9 - Exploitation and Dissemination (Task 9.1 - Website, video, flyers, social networking), which is creation of the SILICOFCM videos for dissemination of the SILICOFCM project activities to a wider audience, that can be reached through different SILICOFCM communication channels.

The official SILICOFCM video contains information about the SILICOFCM project, its objectives, Work Packages structure, consortium, project idea, impact, vision and innovations. It is prepared to cover audiences with a wide range of interest areas, presenting the key information regarding the project. The video specifically targets the people working in the fields of science, medicine, industry, pharmacology, but it is prepared in a way that it can be consumed by all interested individuals or groups. Two videos are available, long and short version. During the project lifecycle, the project videos will be continuously updated, presenting the latest achievements, project progress, and results to the public.

This document presents the brief overview of the SILICOFCM official video, which also can be found at the [SILICOFCM website](#) under the Dissemination menu, and YouTube channel ([SILICOFCM H2020](#)).

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1. Introduction

The dissemination of the SILICOFCM concept is important and essential in order to identify and evaluate the success of the project, reach the end-users and explore the project's potential for long-term sustainability. The SILICOFCM project aims to promote all necessary information, progress, new achievements, results and events through different communication channels. The dissemination and communication activities include maintenance of the [project website](#) and social network accounts such as [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#) providing the material specifically targeted for the people working in the fields of science, medicine, industry, pharmacology as well as for all interested parties. All these dissemination and communication activities are public, with efforts to ensure wide media coverage.

Deliverable D9.3 – *Project videos* is a public document of the SILICOFCM project, created as a part of WP9, Task 9.1 *Website, video, flyers, social networking*. The objective of WP9 is to promote the widespread utilization of the project results during and after the project lifetime and increase the impact of the project. Task 9.1 aims at proactively promoting the SILICOFCM project and its final results by providing targeted information to various audience groups.

2. Project video overview

The SILICOFCM official video is specifically targeted for people working in the fields of science, medicine, industry, pharmacology and for all interested individuals or groups. It contains information for both general public and experts in the fields of the project. The video introduces the project's general information, its consortium, objectives, structure, work packages, project idea and concept, as well as impact and innovations. Two official videos are available, long and short version. They can be found on the [SILICOFCM website](https://silicofcm.eu) under the dissemination menu (Figure 1), and on the YouTube channel ([SILICOFCM H2020](https://www.youtube.com/channel/UC...)).

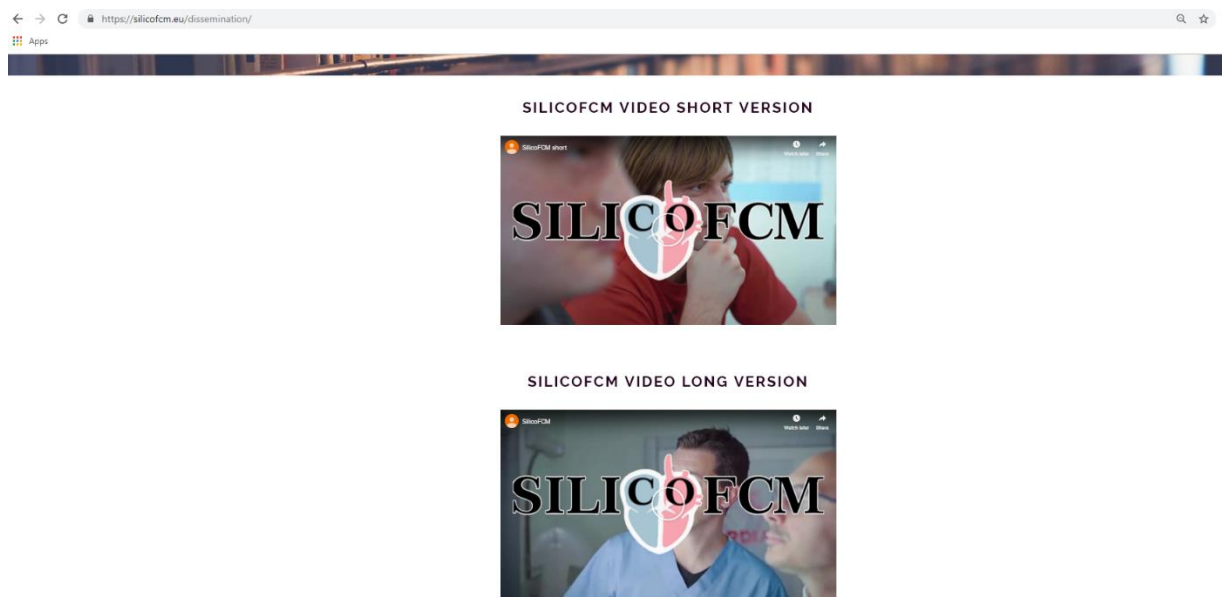


Figure 1. Official project video on the SILICOFCM website (long and short version).

The interviewees are the Coordinator Prof. Nenad Filipovic (BioIRC) and Dr. Lazar Velicki (ICVDV), as shown in Figure 2 and Figure 3, respectively. Their explanations of the project idea, the plans for the exploitation of the project results and their utilisation in practice cover both technical and medical aspects. Prof. Nenad Filipovic explained what are the main innovations of the SILICOFCM project and how the SILICOFCM platform is foreseen to be used in practice. Afterwards, Dr. Lazar Velicki introduced Familial Cardiomyopathies to public and emphasized in which way the solutions being developed as part of SILICOFCM can serve as support to the medical practice.

The video contains information about the project main objectives, list of participating partners, expected impact, basic idea of SILICOFCM concept, list of Work Packages, interaction among Work Packages (Pert diagram), management structure. Also, inserts from the kick off meeting are inserted in the video (Figure 4).

The video includes animations of computational simulations (created by BSC) that are in the scope of the project, as well as inserts from a daily work practice at the BioIRC's and ICVDV's offices (Figure 5 and Figure 6, respectively), and the BioIRC's computer center and laboratory.

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Figure 2. SILICOFCM official video (screenshot)- Prof. Nenad Filipovic (BioIRC).



Figure 3. SILICOFCM official video (screenshot) - Dr. Lazar Velicki (ICVDV).

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Figure 4. SILICOFCM official video (screenshot) - insert from the SILICOFCM kick off meeting.

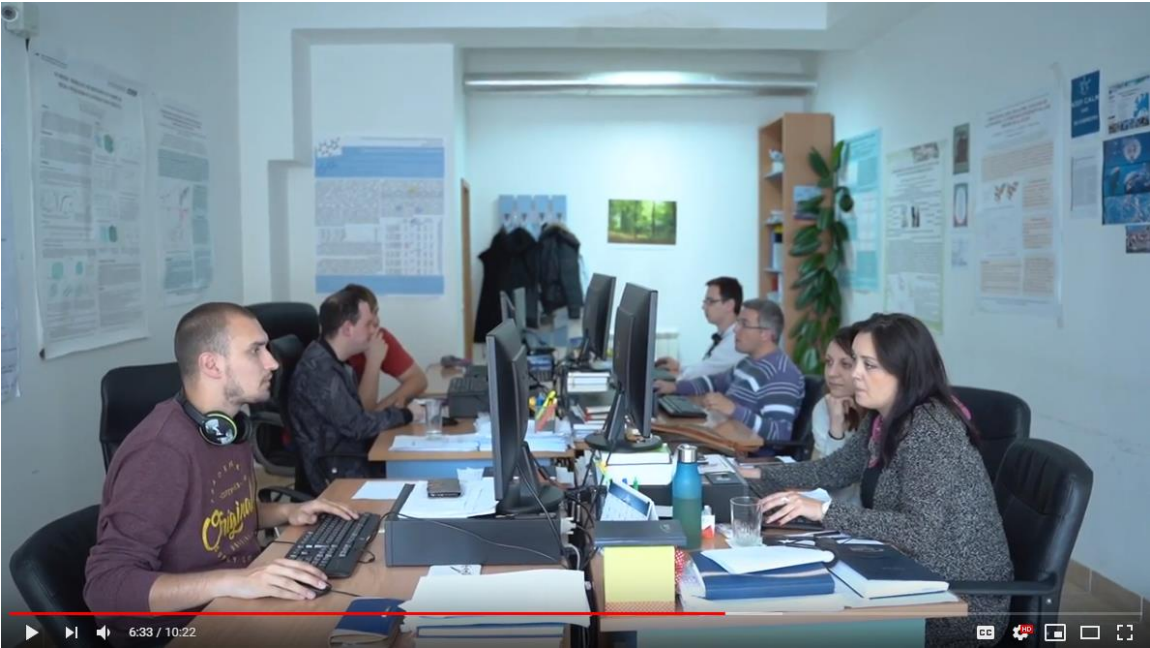


Figure 5. SILICOFCM official video (screenshot) - daily work practice at the BioIRC's offices.

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Figure 6. SILICFCM official video (screenshot) - daily work practice at the ICVDV.

3. Deviation from the work plan

There is no deviation from the workplan.

4. Conclusions

The deliverable D9.3 – *Project videos* presents one of the main dissemination and communication activities during the project's first year and contains the brief overview of the SILICOFCM video. Beside different SILICOFCM communication tools (Facebook, Twitter, LinkedIn) which are linked to the SILICOFCM website, the official SILICOFCM video also can be seen on the project website or YouTube channel ([SILICOFCM H2020](#)). During the project lifecycle, the project videos will be continuously updated to present the latest project progress and results, while the SILICOFCM social accounts will disseminate the videos and inform the public about the latest project news.

SILICOFCM consortium together with the leader of WP9 (BioIRC) will continuously improve dissemination and communication activities with the aim to bring the SILICOFCM innovations, results, latest achievements and social events to the general public, ensuring the project's high impact and long-term sustainability.

5. References

References are not used in this document.

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